

Abby Kopp, *Licensed Cosmetologist*
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Objective

To accentuate the natural beauty in the client. My goal is to bring brand awareness and increase sales for the client. I have over four years' experience of educating and demonstrating the brand's key messaging to attendees. I keep a positive high energy while working long hours on feet. Using creativity to engage consumers. Educate consumers on product uses and benefits.

Education

Frank H. Peterson Academies of Technology | Jacksonville, FL | H.S. Diploma, Honors, May 2007
Cosmetology Academy | over 1,700 hrs in cosmetology courses
Seminole Community College | Sanford, FL | A.A. Degree in Business, December 2010
University of Florida | Gainesville, FL | B.A. Degree in Business, Currently Enrolled

Certifications & Licenses

Licensed Cosmetologist. DBPR- Board of Cosmetology, License Number: CL1202731

Industry Experience

Weddings: Bridal Parties throughout Florida, 100 bridal parties 2006- Current
Photo Shoots: Collaborating with other industry professionals, 70 shoots 2011- Current
Marketing: Representation of cosmetics in retail, events, & trade shows 2010- Current

Professional Experience

Brand Ambassador- MoroccanOil at International Premiere Hair & Fashion Show
Orlando, FL June 2012

Cosmetologist- American Laser Skincare at Home & Patio Show
Jacksonville, FL March 2012

Cosmetologist- MTV Campus Invasion at University of North Florida
Jacksonville, FL October 2011

Hair Stylist- L'Oreal at American Idol
Orlando, FL July 2011

Brand Ambassador- Elizabeth Arden at Britney Spears Tour
Jacksonville, FL July 2011

Product Ambassador- AXE Hair care for men at Wal-Mart stores
Jacksonville, FL March 2011

Face Painter & Brand Ambassador- Stride gum at college football
Orlando, FL December 2010

Skill Sets

Technology Savvy- Microsoft Office, Adobe, MAC, Windows

Sales- Able to sell products and/or services by interacting and demonstrations with consumer.

Hair Crafting- Able to create customized hair pieces unique to the individual with use of crafting tools and desired pieces, at event site.

Excellent communication

Cosmetic Skills: Able to work with all hair textures, lengths, and all ages.

- Specialize in- Styling hair, updos & formal hair
- Specialize in- Avant Garde styling
- Styling themes: Fashion, Glam, Boudoir, Pin Up, Bridal, Mens, Ediotial, Retro
- Specialize in- Dreadlocks: Maintenance including interlocking and re-twisting. Lock re-attachment & styling
- Beginner of Fantasy Hair styling
- Weave: Glue in, tape in, clip in, customized pieces for wear & styling.
- Basic Cutting techniques: Blunt cuts, angled bobs, square bobs.
- Coloring: Highlights, Peek a boos, & foils
- Conditioning treatments
- Eyebrow arching & Waxing
- Facial and skin creative masks out of crafts
- Nails: Manicure, pedicure, painting & designing

Industry Recognition

Skills USA competition, Categories: Nails & Salon Ownership, 3rd Place in State 2006

Keys Modeling Magazine Issue 3, 2011

The Pin Up Magazine December 2012

Jax Jewels in *Ponte Vedra Life Magazine* January 2013

Delicious Dolls Magazine April 2013

CHI'ology Fashion Show at Club Suite, Jacksonville, FL August 2012