

SIMON JOHN FAULKNER
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PRODUCER- Freelance
Mar 2011 - Ongoing

Clients include:

Dayner-Hall; Fry Hammond Barr; Pyper, Paul & Kenney (PP+K), HSN, Greyhouse Films, Conspiracy Productions, EMH Productions, Seminole County Tourism.

- Co-developed commercial film projects from initial concept through post-production.
- Project planning, storyboards, script-writing, set design, auditioning/rehearsal of actors, supervision of crews, sets, costumes and locations.
- Maintained budgets and logistics within project requirements.
- Collaborated on all sound effects design and editing,
- Organized public screenings, audience invitations and production packages.

PRODUCTION COORDINATOR- Freelance
2008 - Ongoing

Clients include:

Leinenkugel's; Tradewinds; Monte-Brooks, Gabriel's Messenger Films, City of Deltona, Greyhouse Films.

- Tracking project production- office management & coordinating schedules.
- Distribute and maintain cast and crew contract and invoice paperwork.
- Providing casting, crew and facilities information
- Assist with budgeting and scheduling maintenance.
- Support product placement and fundraising activities.

ASSISTANT DIRECTOR- Freelance
2009 - Ongoing

Clients include:

Infusion Brands, August Moon Productions, New Standard Films, Film Ranch International, Yiti Bit Films, Gasparilla International Film Festival, Artemis Pictures, Cage XXI Enterprises, Three Ball Productions, Greyhouse Films.

Having worked as Assistant Director on a variety of projects- features, shorts, commercials, promotional spots and music videos, I am flexible to the individual needs of each production and can adapt to the director's particular approach.

- Working with Director to prepare call sheets and shooting schedule.
- Supervision of talent and crews, and directing extras.
- Maintaining order on set and calling the roll.

CONTENT PRODUCER- PP+K, Inc

June 2012 - May 2013

Produced various commercials for TV, Radio, and Web. I also oversaw the in-house Post Production team, from scheduling to execution, delivery and traffic.

Clients include:

Brighthouse; Tires Plus; YMCA; Big Boy; The Florida Aquarium, Masque.

- Created budgets, and ensured budget and logistics were within production parameters
- Booked crews, talent, studios and locations- obtaining and/or providing legal documentation, release information and the various permits needed.
- Worked on shoot requirements with crew, booked equipment, production vehicles, and props.
- Coordinated with Creative and Accounts teams
- Handled set and prop needs on smaller shoots
- Carried projects through post-production- requesting and maintaining project needs with graphic designers, editors and audio engineer/ sound designer.
- Booked VO artists and oversaw VO sessions. Contributed to scratch VO when needed.
- Found music, sound effect, and video stock footage for numerous projects
- Assisted in the set-up of cyc shoots for in-house video productions.
- Shot on location with local and in-house crews principally throughout the Tampa bay area, Orlando area, and Atlanta.
- Handled crew, agency and vendor invoicing. Tracked budget costs and organised job wraps.
- Knowledge of AICP bidforms, Excel. Computer skills on both Mac and PC.

PRODUCER / DIRECTOR- HSN, Inc

May 2009 - Feb 2011

- Produced and directed studio and location-based TV B-roll for On-Air program support, including product motion video. I also produced and directed Web-based brand interviews, informational, and product demo videos for the vastly-growing HSNi.com.

Clients include:

Harrah's, Michael Vollbracht, Bon Appetit magazine, Esteban, Beats by Dr.Dre, Harajuku Lovers, Martha Stewart, Wolfgang Puck, Serena Williams, Todd English, Wired magazine, Curations with Stefani Greenfield, Libby Edelman, Jeffrey Banks, SSC with Jennifer Flavin-Stallone, Carlos Falchi, Joy Mangano, Victoria Wieck, Diane Gilman.

- Created budgets, and ensured budget and logistics were within production parameters
- Booked crews, talent, studios and real locations- obtaining and/or providing legal documentation, release information and the various permits needed.
- Conducted sit-down interviews.
- Worked on shoot requirements with DPs, set stylists, wardrobe and make-up artists
- Coordinated with all HSN creative, brand, marketing and Live Show teams
- Handled set and prop needs and consigned HSN products
- Carried projects through post-production- creating EDLs and collaborating with editors, graphic

designers, VO artists and sound designers.

- Responsible for the 2009 Christmas Day Programming- a 2-hour looped show that ran over the Christmas Day period- the only day HSN ceases Live Show operations.
- Also, created the HR Careers page Tour Video for HSN.com, designed to attract new employees.
- Shot on location with local crews at places like LA, NYC, New Orleans and Atlantic City, and at such events as the SoBe Food & Wine Festival, Miami, and Uncork'd, Las Vegas.

FREELANCE- Various, 1993-2007

Having worked from the bottom up and across departments, I am able to understand the needs of each department.

Past work detail includes:

- Script Supervisor
- Locations
- Grip
- Set Designer & Props • Boom Operator
- Post-Sound- Foley & Voice Over Artist
- Production Assistant- Key Set and Office

OTHER EMPLOYMENT

- English Teacher- LLES, Hamamatsu, Japan. 2002-2006

Prior to arriving in the USA in 2006, I took a 'leave of absence' from the production world to experience the culture and society of Japan. To finance my experience, I became an English teacher.

- Taught English with emphasis on spoken and written communications to non-English speaking students.
- Organized lesson plans, prepared and conducted test methodologies with emphasis towards corporate communications.
- The student body included mid to upper level corporate executives and military officers with a requirement for English communication.

EDUCATION

University of Wales, Newport, U.K; BA with Honors: Film and Photography, 1996

REFEREES

- Robert Sterrett (Producer/ Director): (310) 383-3660 rwsterrett@gmail.com
- Andrew Allan (Producer/ Director): (727) 204-7453 aallan1@verizon.net
- Tony Myles (Producer/ Director/ DP, Cage XXI Enterprises): (239) 246-5278 chainsaw@cagexxi.com
- Curtis Graham (Producer/ Director/ DP, Greyhouse Films): (727) 480-1540 Curtis@greyhousefilms.com