

Maria Isabel Limardo

11750 NE 16th Ave. #301, Miami, FL 33161 | 305 9268689 | mimardo_mk@yahoo.com

I have been working the past few years as a Freelance Hair and Makeup Artist, a Trainer and Image Designer for multiple productions, corporations, movies, photographers and Hispanic celebrities. I have been part of this business for over 17 years in different aspects of the industry.

I have a wealth of experience in makeup artistry from R&D, teaching, retail sales and management, to image design for Corporations, TV shows, Film and Soap Operas (Telenovelas). I have also had an incredible training opportunity in makeup artistry with Robert Jones and John Maxwell during my over a decade long tenure at Mary Kay Inc. in their management program.

Maria Isabel Limardo, PhD

Skills

Great motivator with leadership spirit. Excellent organizational and communicational skills. Problem solver. Team player and a good listener. Ability to deal with people of different backgrounds. Working experience in Character development, Photo shots, Commercials, Theater, Fashion, Bridal, TV, Makeup breakdown and continuity, Image design. Airbrush makeup. Ample experience doing Special FXs. I have an extensive list of Hispanic celebrities in my portfolio. Knowledge of set lighting. English as native language, and fluent in Spanish (speaking, writing and reading). Proficient in Word, Excel, Photoshop. MovieMagic, Final Draft, SavingFace (continuity makeup software). Working knowledge of Italian.

Professional Experience www.mariaisabellimardo.com

March 2016. Hair and Makeup for ADIDAS, Photoshoot for the new line by Stella McCartney with Garbine Muguruza and Caroline Wozniacki

February 2016. Hair and Makeup for JAGUAR “The art of Performance Tour”

May 2015-present. Freelance Hair and makeup with BeGlammed.com

2013- Present. Freelance Public Relations for different Hispanic talents, I have a n excellent relationship with the media (radio, TV, press) in Miami FL.

2013-March 2016. PA, Hair and Makeup Artist for web-production #batanga11. Hair and Makeup for all corporate needs. Batanga Media Inc.

2011- Present. Hair and Makeup artist for Photographer Gene Szolis

January 2011- April 2011. Key Hair and Makeup Artist and Image designer for Sitcom “Los Delgado”. UNIVISION. Miami FL.

June 2011 – Present. Visiting Faculty at AW Advance skin care trainer, “Introduction to Chemistry for Color cosmetics and Skin care”. Deerfield Beach, FL

February 2011. Makeup artist. AnaMor music video.

July 2010- Present. Makeup artist for Photographer George Schiavone.

Personal Makeup Artist for Joaquin Cortes when in USA.

March 2010. Key Hair and Makeup Artist for the following pilots: “Mamacita”, “Tripeando”, “La Monja”. Mariana Huerdo, talent.

March 2010- Present. Makeup Artist for “Casa al dia”, Galavision,

February 2010. Producer and makeup artist: “EasyBag” and “Speed wash” for Innova Group USA.

September 2009-present Producer of Documentary: “Butterfly Children” The Chronicles of Epidermolysis Bullosa; a Documentary about the lives of the children afflicted with this disease that I helped to discover as a researcher in the medical field. Forking Path Productions.

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June 2009 – September 2009 Key Hair and Makeup artist, and image designer for Jury Panel (Erika Ender, Julio Iglesias Jr., Maria Conchita Alonso) in “Batalla de las Americas” broadcasted by MegaTV.

August 2009 - Image design consultant and trainer for RCTV International: “How to develop an everyday corporate look”.

May 2009 Image design for new Artists at Hit Records Studio, North Miami Beach. Freelance.

August 2008. Image designer and Key hair and Makeup artist. Independent film “The Insatiable”.

January 2008. Image designer for the feature films on Netflix: “Duelo de Pasarelas”, and “De Rodillas”.

April 2007. Photoshoot with award winning photographer John Liar for “Carib Beer”.

June 2007- September 2008. Quality Control Director at Shop Latino TV Network. Supervising all areas in Cosmetics, Skin Care, DietarySupplements and Exercise equipment for “on air” selling approval. In charge of training “on air” hosts on product knowledge. Script writing for higher “on air “ sales.

Nov 2006 – March 2007. Hair and Makeup: TeleNovela “Acorralada”. Venevision Productions, Miami, FL

August 2006- Nov 2006: “All Ashore” in cabin entertainment for carnival Cruises, Assistant producer/ Script supervisor and Makeup designer for PPI, Fort Lauderdale, FL

Dec 2005 series “Tension” for Fonovideo. Makeup and hair

Dec 2005 Video “Bachateando” for Jose Pablo. Makeup and hair.

July 2005. MUA for Carlos Vives tour “el Rock de mi Pueblo” press junket.

February 2005. PSA for NALIP. Key Makeup Artist and stylist. Image of Steven Bauer. Winner of Broward county 2005 Commercials

March 2005. CD Cover for DJ’s “Deep Dish” BMG.

December 2004 – 2006. Makeup artist and hair: Novela “El Amor No Tiene Precio”. FV Productions/Televisa. (fvproductions.com)

July 2004-January 2005. Makeup artist and hair: Novela “Inocente de ti” FV Productions/ Televisa. Key Makeup artist for the image of Lupita Ferrer and Karla Alvarez. Best makeup for Novelas awarded at IMATS in LA 2005. #1 in Nielsen Rating for TeleNovelas.

April 2004. Video “Sugar Tears” for Annual Amateur video contest. Universal Music

June 2004 Image design for award winner actress and blogger Carla Sanchez with Photographer Mark Mueller.

Sept 2003- July2004. Hair and Makeup at Cable TV Channel “Mas Musica TV”

Dec 2003. Commercial. Hair and Makeup on Memorial Hospital Maternity Ward. America Film

Dec 2003. Pilot- Hair and Makeup “Casas al Rescate”

Dec 1998 – 2011. Independent Beauty Consultant, Mary Kay Inc. Planning and designing strategies to reach and/or improve sales unit individual goals. Mentoring women on how to become self-employed and training them to have a base to carry on with their own cosmetics business. Teaching Makeup Artistry for TV, Bridal, Photo shots, and Theater.

Feb 2002-Jul 2003 Free Lance Make up artist to Maria Auxiliadora Porras Lead News anchor for Delaware Valley, Univision.

May 2001-June 2001 Chesnut Hill Theater House. Makeup Assistant.

Sep 1997 – May 1998. Post-doctoral fellow Department of Dermatology, Thomas Jefferson University, Philadelphia, PA. Properties of Collagen 17.

Jul 1991 - Aug 1992. Genetics Technologist, St. Christopher Children Hospital, Philadelphia, PA.

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Karyotyping and Fluorescent in situ Hybridization for the Department of Clinical Genetics of the hospital. This was one of the first labs of this type in the Nation for clinical use.

Education

June 2005 -International Makeup Artists trade Show (IMATS), Workshop Makeup for TV and HDTV, Eve Pearl. Workshop Makeup for High Fashion and Editorial, Scott Barnes, Workshop for film and especial FX, Craig-Ryan French. Workshop Characterization and prosthetics with Bill Corso and Dave Elsey

March 2005 Airbrush makeup Workshop for HDTV and Film at Temptu NY.

April 2004- Makeup Workshop Robert Jones

June 2000- Makeup Workshop with John Maxwell

Jun 1991 - Dec 1997. PhD - Human Genetics.

Thomas Jefferson University. Department of Dermatology. Philadelphia, PA

-Inherited Skin Diseases. Studies on gene and protein of collagen 17.

-Research and Development for Avon, Estee Lauder, Loreal and Mary Kay Inc. Sunscreen and Anti- aging products.

Sep 1990 - June 1991. PhD candidate, Pathology.

Temple University, Medical College. Philadelphia, PA

Jan 1988 - May 1990. Bachelor of Science - Biology and Molecular Biology,

Temple University. Philadelphia, PA

Sep 1984 – Dec 1987. Bachelor of Science candidate - Biology.

Universidad Simon Bolivar. Caracas, Venezuela

June 1985- June 1986. Cosmetology

Academia Federico y Enrique, Caracas, Venezuela

Professional Associations

NALIP. Vice President, Florida Chapter

IDA

Florida Film Coalition

American Cosmetics and Toiletries Association

Happi

The Powder Group

Awards

Best makeup for Telenovelas “ Inocente de ti” IMATS 2005

Top 20 national ranking in sales production for Mary Kay, Inc. 2002

Temple University Minority Award, Full tuition scholarship, 1989

Recipient of the Samuel K. and Lois T. Wolf education fund scholarship, 1995

Recipient of NIH Grant for "Molecular genetics of the 180k-Da Bullous pemphigoid Ag (BPAG2/COL17A1)" 1997.

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