



# ELSA BODKIN

Line Producer | Production Manager

## CONTACT

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## PROFILE SUMMARY

I'm an experienced TV Commercial Line Producer/Production Manager with a strong background in budgeting, client relations, and production management. Skilled in executing high-impact commercials while ensuring creative visions align with client expectations. Comfortable in managing large teams and navigating real-time production challenges. Bilingual in English and Spanish, enhancing communication with all parties and team members and committed to maintaining compliance with legal and union regulations in all production activities.

## EDUCATION

ESERP BUSINESS & LAW SCHOOL,  
BARCELONA, SPAIN.

- Master of Business Management
- Bachelor Business, Marketing & PR

## SKILLS

- Budgeting
- Adaptability to New Technologies
- Self-Directed Learning
- Collaborative Teamwork
- Managing situations in a fast-paced environment
- Calm in chaos even without WiFi
- Problem-Solving & Innovation

## SAYS A LOT ABOUT ME

- Mother of 2 beautiful children
- Uber rating 4.87 \*Verified
- I have over 4K contacts on my iPhone
- Obsessed with murder shows
- I would know 100+ crew names by heart, but still forget where I parked.

## LANGUAGES

- English: Fluent
- Spanish: Fluent
- Catalan: Fluent
- Italian: Basic
- Production Lingo: Fluent

## WORK EXPERIENCE

### TV Commercial Line Producer

Freelancer

2019 - PRESENT

- I keep the machine running so the director can chase their vision (and maybe a new reel piece), the agency feels heard, and the client thinks it's all seamless, while I juggle budgets, timelines, and all the thrilling unpredictables of production. From last-minute creative shifts to missing receipts and "just one more shot," I've seen it all and keep it all on track.
- Solved problems in real time, delivered productions on time, under budget, and with clients asking for "Who ran that shoot? It was flawless."
- I ensure everything aligns with realistic expectations and deliver results that feel top-tier, even when the budget's tight.

### TV Commercial & Music Videos Production Manager

Freelancer

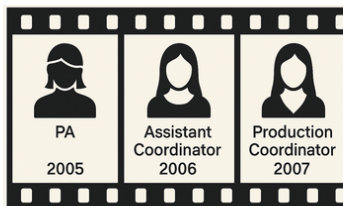
2011 - PRESENT

- I Make things happen behind the scenes, from pre-production through wrap.
- Hired, onboarded, and led crews of 100+ personnel.
- Negotiated and maintained relationships with vendors to reduce costs on equipment rentals, catering, wardrobe, and set needs, cutting overall production costs, driving continuous process improvements to enhance efficiency and execution.
- Ensured compliance with insurance, legal, and union regulations; handled claims and implemented required coverage..
- Processed crew employment documentation and managed payroll using digital platforms

### TV Commercial & Music Videos

Freelancer

2005 to 2007



## WHY I'M A GOOD FIT?

Resumes are great for catching a recruiter's eye, but unless you're giving someone the chance to show what they can really do, words on paper don't mean much. With 20 years in production management, I bring my experience to life, keeping everything running smoothly, always with gratitude because I truly love what I do.