

# William Garcia

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**Production – Writer - Director - DP – Cameraman**  
**323-571-2158 - dp@williamgarcia.com**

## Summary

- Extensive knowledge of pre-production, production, post-production, promotion, and distribution of feature films, television, commercials, industrials, documentary, and music video productions.
- Demonstrate a high sense of urgency and quality with strong interpersonal communication skills, work ethic, and experience working in a multicultural environments.
- Experience with film/video/digital and motion picture and television production, coordinating, producing, location, directing, and director of photography for feature films, live broadcasting, television, commercials, promotions, industrials, and music videos. Member of two guilds IATSE and NABET.
- Over ten years of experience in supervision and coordination of various productions and television stations.
- Five years as General Manager for a Film and Digital production and rental facility.
- Over Six years experience in marketing for television.
- Overall experience of over 25 years in the film, television, and digital production industry.
- Extensive contacts in the industry from producers, vendors, studios, crew, production companies and filmmakers worldwide.

## Skills and Qualifications

- Over 25 Years on set and office experience in the following departments; production, location, camera, and lighting.
- Over eleven years in news, specials, magazine, sports, and live programming productions for affiliated networks and national broadcaster including NBC-TV and ABC-TV.
- Six years experience with television promotion and marketing for ABC-TV Miami, MTV, Telemundo, Univision Network, Post News Week, and Network affiliates.
- Five years General Manager for Moving Pictures, Inc. a Film/Digital production and rental equipment company based in South Florida.
- Four years president and owner of Playworld Pictures, Inc. a Film/Digital production service company
- Knowledge of Microsoft Office, Excel, Word, Acrobat, Powerpoint, Final Draft, EP Movie Magic Scheduling, Filemaker, and Quickbooks. Extensive knowledge of callsheets, SAG paperwork & accounting paperwork, camera and lighting reports, sound reports, location contracts, etc
- Basic Knowledge of Final Cut Pro and Avid
- Basic knowledge of workflow from film, HD, and SD including DI and other linear and non-linear systems.
- Extensive Knowledge of Film and Video equipment including radios, film & video cameras, video decks, lighting, grip, generators, dollies, cranes, sound, and video assist equipment.
- MAC and PC friendly
- Overall experience of over 25 years with the film//digital and television production industry.
- 3 Years experience with Motion Picture deliverables for foreign distributors including contracts, distribution, vault list and deliverables.
- Language skills: English and fluent Spanish

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## FEATURE FILMS

### **DISTRIBUTION**

“Celestine Prophecy” Animus Group Entertainment

### **PRODUCER**

“The Shift” Oliva Productions

### **PRODUCER/DOP**

“Frat Party” Supermassive Films/Anchor Bay Ent.

### **DIRECTOR OF PHOTOGRAPHY**

“Quien Paga La Quenta” Guacamaya Films  
“Amor & Frijoles” Guacamaya Films  
“Loren Cass” Joensing Pictures  
“Red Bird” Andromeda Films

### **CAMERA**

“Up Close & Personal” Touchstone Picture

## TELEVISION

### **PRODUCER/DOPs**

“Project My World”(Season-1) Direct TV/HD Republic

### **DIRECTOR OF PHOTOGRAPHY**

“Get Out”(Season 3 - Present) HD Net/HD Republic  
“Get Out Canada”(Season 1 & 2 ) HD Net/HD Republic  
“Doheny Models”(Season 1 & 2) HD Republic//MAVTV  
“Health Quest” Allways Entertainment  
“Take Home Handyman” TLC/Discovery  
“Home Made Simple” TLC/Discovery  
“Nuevas Voces De America” (TV Pilot) Estefan Television Prods  
“MTV Real World, Miami” Bunium-Murray  
“House Hunters” Pie Town/HGN  
“Perfect Match” RDF Media / ABC Family  
“Wife Swap” RDF Media / ABC Network  
“Faking It” RDF Media  
“Roadie Trip” MHD(MTV HD)/HD Republic  
“Lost In Jamaica” Unsolved Mysteries  
“Dale’s All Star” BBC  
“John Stewarts , Daily Show” Comedy Central  
“Afterthoughts” VH-1  
“Top 40 Sexiest Country Music Videos” CMT  
“Shark Tale Soundtrack Special” MTV/Dreamworks,SKG/Vibra

### **CAMERA**

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“Room Raiders”  
“Simply Delisouso”

Granada Television USA/MTV  
Food Network

## LIGHTING

“Romance Cruise”

Studio Lambert- Life Time Channel

## LOCATION SCOUT

“American Ninja Warrior”

Smith & Company/G4- NBC Universal

## TV SERIES/SPECIALS

### DIRECTOR

“What U Know Bout That?Sex Quiz”

BET

### DIRECTOR OF PHOTOGRAPHY

“Arrest and Trial”

Studio USA

“CBS Superbowl Greatest Commercials, 2007”

CBS

“VMA 2001 Edition” Artist: Eve

MTV Network

### CAMERA

“Casa De Mi Padre”

XLMG/Comedy Central

## COMMERCIAL CREDITS

### PRODUCER/DIRECTOR OF PHOTOGRAPHY

HBC, Juanes

SER International/HBC

Miami International Film Fest

Miami International Film Fest

Venus Swimwear

Venus Swimwear Inc.

Univision Radio, Javier Romero

SER International/Univision

HBC, Ricky Martin

SER International/HBC

HBC, Cristian Castro

SER International/HBC

HBC, Chayanne

SER International/HBC

Univision Radio

SER International/Univision

Lady of America

Tropic Survival

Porsche, Steffie Graf

T-Vision

### UPM

Kamco Financial

Beyond Dreams Productions

Bayan Clinic (Dental)

Beyond Dreams Productions

Bayan Clinic (Shark)

Beyond Dreams Productions

Rose Auto Store”

Tonda & Associates

Fuddruckers”

CMS Agency, Inc.

The New York Daily News”

Salt Pond Productions

Lipton Tennis Championship”

Silverman Productions

Chevrolet, Jimmy Johnson”

Creation Network

“Wal-Mart”

ABC-TV, Miami

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“El Poder De Saber 2000”	The NBC Agency (NY)
“Weekend In Rock”	MTV Latin America
“MTV Latino, Cover Weekend”	MTV Latin America

## MUSIC VIDEOS

### **PRODUCER/DIRECTOR**

“1 Millon De Rosas”	Artist: Mario Mejia	Universal Latin America
“Cold”	Artist: Alex Young	Anaka Records
“Ante”	Artist: Obie Bermudez	EMI Latin/SER
“Algo De Mi”	Artist: Conjunto Primavera	Fonovisa/SER
“DJ Ride”	Artist: Squareone	Ragacha Records
“Muerdeme Los Labios	Artist: Mario Mejia	Universal Latin America

### **DIRECTOR OF PHOTOGRAPHY**

“Hasta El Alma”	Artist: Monchy & Nathalia”	Universal Music Latino
“Donte Estara”	Artist: Area 305	Univision Records/SER
“The Great Gatsby”	Artist: P.Diddy	Bad Boys Entertainment
“Ya Te Olvide”	Artist: Montaner & Hanlon	Universal Music Latino
“Chain Swinging”	Artist: Oowee & Petey Pablo	Lithium Entertainment
“Wham Bam”	Artist: Nehimiar	Universal Music Japan
“Celebrate”	Artist: Bahamas Youth Choir	Sir Sydney Poitier

### **DIRECTOR OF PHOTOGRAPHY (2<sup>nd</sup> Unit)**

“Car Wash”	Artist: Missy Elliott	Dreamworks SKG
“Three Little Birds”	Arist: Sean Paul	Dreamworks SKG
“Make Me A Song”	Artist: Kylie & Missy Elliott	VibrantFilms/Interscope

## BEHIND THE SCENE & EPK

### **PRODUCER – DIRECTOR - DOP**

“Stillness of Heart”	Artist: Lenny Kravitz	Virgin Records
“Believe In Me ”	Artist: Lenny Kravitz	Virgin Records
“Dig In”	Artist: Lenny Kravitz	Virgin Records
“We Want Peace”	Artist: Lenny Kravitz	Virgin Records
“If I Could Fall In Love”	Artist: Lenny Kravitz/Blue Crush	Virgin/Universal Studios
“Here We Go Again”	Artist: Trina Featuring Kelly Rowlan	Atlantic Records
“Thug Matrimony”	Artist: Trick Daddy	Atlantic Records
“Take Away”	Artist: Missy Elliot	Elektra Group

### **DIRECTOR OF PHOTOGRAPHY**

“Dexter”	Promotion Dept.	Showtime
“Heaven Can Wait ”	Artist: Michael Jackson	Colombia Records

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“Sharks Tale Soundtrack”	Artist: Missy Elliott & Sean Paul	DreamWorks, SKG
“The Soul Session”	Artist: Joss Stone	S-Curve Records
“Money Maker”	Artist: Ludacris	MTV Making The Video
“Caught Up”	Artist: Ja Rule	MTV Making The Video UK
“Shake Ya Tail Feather”	Artist: PDiddy, Nelly, & Murphy Lee	MTV Making The Video
“Nobody Wants To be”	Artist: Ricky Martin & Christina Aguilera	MTV Making The Video
“Always on Time”	Artist: Ja Rule	MTV Making The Video
“My Sacrifice”	Artist: Creed	MTV Making The Video
“Thong Song”	Artist: Sisqo	MTV Making The Video
“Stryker”	Talent: Jack Nicklaus	Stryker Products

HBO “Shark Tale, Getting’ Fishy With It”.	HBO/Dreamworks
“Blade II”	Falgreen Advertising
“Wild Wild West”	Warner Brothers
“Mercy Reef”	Warner Brothers Television
“Canon, Maria Sharapova”	DGA Adverting/Canon

## **CAMERA**

“Pens and Needles”	Raging Nation Films
“US Tour, Paul McCartney 2005”,	Forti/Layne
“TP-2 Tour, R Kelly”,	F-Filmz
“Reach”, BBC Presentation, Gloria Estefan	F & F Productions
“Elvis Crespo, Calle Ocho”	Telemundo/Sears
“Janet Jackson World Tour Concert”	MTV
“Duran Duran”	ABC-TV, Miami
“Aerosmith Tour 95”	ABC-TV, Miami
“Don Henley Tour 1990”	MTV
“Jimmy Buffet”	ABC-TV, Tampa
“Madonna Virgin Tour”	MTV

## **NEWS & MAGAZINE SHOWS**

### **PRODUCER/DOP**

“Geraldo At Large, Geraldo Rivera”	FOX Network
“Access Hollywood”	NBC/Universal
“Inside Edition”	King World/CBS
“NBC Nightly News”	NBC/Universal
“NBC Today Show”	NBC/Universal
“MSNBC”	NBC/Universal
“Dateline”	NBC/Universal
“MTV Overdrive”	MTV Network
“MTV News”	MTV Network

## **DOCUMENTARY**

### **PRODUCER/DOP**

“Druzba A Citizens Summit”	Gosteleradio Russia
“Inside The Red Curtain”	Gosteleradio Russia

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“Hot Shots”	G.A.B.
“Universal Studios, FL”	Universal Studios
“Florida Museum of Natural History”	Wild Track Productions
“Walt Disney 25th Anniversary.”	ABC-TV
“Animal Kingdom”, Disney	ABC-TV
“Planet Hollywood, FL”	Planet Hollywood
“The Concord”	British Airways
“Guatemala Land Lost in Time”	CBS-TV, Tampa, FL
“The Canals of Panama”	CBS-TV, Tampa, FL
“Great American Festivals, Sturgis”	HD Republic
“NASA, Space Shuttle STS-35”	ABC-TV, FNN Network
“NASA, Space Shuttle STS-48”	ABC-TV, FNN Network
“NASA, Space Shuttle STS-46”	ABC-TV, FNN Network

## CORPORATE/INDUSTRIAL

### **DIRECTOR**

“Venus 2003”	Venus Swimwear Inc.
“NFL Sega”	SEGA
“Schwarzkopf Cup”	Schwarzkopf Foundation
“Dale Earnhardt Jr.	Anheuser Bush
“IMAX/Blockbuster Video”	PNS Productions
“Prudential Insurance”	Prudential
“Rich’s”	Rich’s Lazarus Goldsmith
“Banana Boat (Playtex Products)”	Madoff Productions
“Walt Disney’s Magic On Ice”	Kenneth Field, Producer
“Motorola”	Motorola
“T-Mobile”	T-Mobile
“WalMart”	Buckshots Productions

### **DIRECTOR OF PHOTOGRAPHY**

“Royal Caribbean, Allure of the Sea”	Outthink
“Royal Caribbean, Oasis”	Outthink

## HONORS/AWARDS/ASSOCIATIONS

EMMY (Regional), Entertainment Feature, “Hot Shots”  
EMMY, Documentary, “Glasnost On The Gulf”  
EMMY, Promotional Spot Announcements/Campaign, “Keep It On 10”

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EMMY, Camera Promotion, “Ten Taxi”  
EMMY, PSA, “The Winners Circle”

EMMY, Nominated: Promotional Spot, “Live, and Local, Late Breaking”  
EMMY, Nominated: Camera Documentary, “Mission To Guatemala”  
EMMY, Nominated: Camera Promotion, “Working Harder For You”

The New York Film Festivals, Int’l TV(World Medal), “Keep It On 10”  
The New York Film Festivals, Int’l TV(Finalist). “Taxi/Eye Team”

RTNDA, Documentary, “Druzba A Citizens Summit”

SPJ, Finalist:“ Television Photography ”  
SPJ, Entertainment Feature, “Knife Maker”  
SPJ, TV Feature Photography. “Hot Shots”

NPPA, 1st Place Feature Photography, “Knife Maker”

FMPTA Crystal Reel Award, Director of Photography, Short Film “Red Bird”

FEATURE FILM “Loren Cass”  
IFP Gotham Award 2007, Best Film Not Playing at a Theatre Near You  
EntreVues Film Festival, France 2008, One + One Music Award

## EDUCATION

The International Film Workshop  
Rockport, ME. June. 1996.  
Advanced Feature Film Lighting  
Instructor: Billy Williams, B.S.C.

The International Film Workshop  
Rockport, ME. Sept. 1994  
Director Of Photography  
Instructor: Walter Lasley, B.S.C

The International Film Workshop  
Rockport, ME June 1991  
Film Camera AC  
Instructor: Doug Hart

The International Film Workshop  
Rockport, ME June 1991  
Film Camera Operator  
Instructor: Michael Meyers

The Panavision Users Seminar  
Orlando, FL May 1989

Pixel Technology  
Avid Certified User

Miami Dade College, 1982-1984  
Major: Radio and TV Broadcasting Technology