

Abraham White

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SUMMARY

Innovative and accomplished media professional with over 25 years of experience leading high-impact projects across television, streaming, and AI-powered production workflows. Expert in editing, videography, post-production, 2D/3D visual effects, and technical operations. Proven track record in managing OTT platforms, directing large-scale productions, and implementing automation solutions. Adept at bridging creative vision with technical execution. USAF Disabled Veteran with a mission-driven leadership style.

EXPERIENCE

Founder – *Synthetic Television*
Wellington, FL | 2021 – Present

- Spearheaded next-gen AI-driven production workflows using Node.js, Xcode, and Brightscript.
- Directed the deployment of scalable AI TV technologies, streamlining content creation and delivery.
- Produced and streamed large-scale events with a focus on reliability and audience engagement.
- Served as a DIT/media manager for major productions, ensuring secure and efficient file handling.
- Delivered polished, broadcast-ready edits with Adobe Premiere Pro and After Effects.

Director of Streaming & Online Video Operations – Brandstar Tech

Fort Lauderdale, FL | 2019 – 2021

- Oversaw BrandStream and multiple OTT platforms, expanding technical capabilities and user reach.
- Led the development of automation tools and business intelligence dashboards.
- Architected internal platforms to support content delivery, analytics, and monetization.

Post Production Manager / Sr. Editor – Brandstar Studios

Fort Lauderdale, FL | 2015 – 2019

- Led the transition from Final Cut Pro to Adobe Premiere Pro, standardizing workflows and tools.
- Built efficient SAN-based file structures and editing templates to enhance team collaboration.
- Introduced cost-saving upgrades across edit suites and production infrastructure.
- Managed rapid-turnaround post-production for nationally broadcast content.

Post Production Manager / Sr. Editor – EEF4k

Miami, FL | 2004 – 2015

- Served as lead client liaison, managing expectations, feedback, and final delivery.
- Oversaw complex post-production pipelines for live events, commercials, and internal content.
- Recruited and led freelance editors and graphics teams.
- Created high-end 2D/3D motion graphics and visual effects.

Commercial Production Editor – KJTV (FOX)

Lubbock, TX | 2003 – 2004

- Produced broadcast-ready commercials and long-form programming.
- Contributed creative input to scripting, shooting, editing, and graphics design.

Asst. Chief Photojournalist / Editor – KJTV (FOX)

Lubbock, TX | 2001 – 2003

- Led video journalism efforts, including field production, editing, and department support.
- Produced daily news packages using Avid and Vibrant systems.

Assignments Editor / Photojournalist – KCBD (NBC)

Lubbock, TX | 2000 – 2001

- Coordinated news coverage, assigning crews and liaising with national affiliates.
- Shot and edited packages for daily news broadcasts.

Photojournalist – KAMC/KLBK (ABC/CBS)

Lubbock, TX | 1998 – 2000

- Promoted quickly due to consistent performance and initiative.
- Shot and edited high-quality news segments across formats.

Aircraft Armament Systems Journeyman – U.S. Air Force

Various Locations | 1993 – 1997

- Maintained and operated multimillion-dollar weapons systems under pressure.
 - Supervised junior airmen and conducted technical training.
 - Honorable discharge; recipient of the Air Force Good Conduct Medal.
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EDUCATION

- **Telecommunications** – South Plains College
 - **Weapon Systems Technology** – United States Air Force
 - **Electrical Engineering** – Texas Tech University
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TECHNICAL & CREATIVE SKILLS

- **AI & Automation:** Node.js, Xcode, Brightscript
- **Editing & Post:** Adobe Premiere Pro, After Effects, DIT workflows
- **Streaming & OTT:** Platform architecture, content delivery, viewer analytics
- **Visual Effects & Graphics:** 2D/3D motion design
- **Project Management:** Team leadership, workflow optimization, client communication
- **Production Support:** Equipment sourcing, maintenance, media backup