

# Robert Ganzert

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## Summary

Proven documentary professional, with an aptness for nonprofit advocacy. Expertise in detailed environmental research, producing industry-relevant pieces in a timely manner. Storyteller for animal-welfare, biodiversity, social, and health causes. Successful team manager on several productions, including documentary feature, broadcast, PSAs, and live-events.

## Education

### North Carolina State University

*Raleigh, N.C.*

**Bachelor of Science** in Business Administration, Concentration in Marketing. Spanish Minor.

## Experience

### MRB Productions

*Los Angeles, C.A.*

#### Associate Producer

Jan. 2024 – Present

- Developed the 100 theater launch plan for nonprofit conservation documentary: establishing marketing and PR plans, exhibiting Climate Week events on Capitol Hill and in New York, and initiating grassroots call-to-action.
- Supervised script based on research findings, narration, editor revisions, GFX, technical requirements for deliverables, legal documents for distribution, and the Academy Awards campaign.

#### Production (Project) Manager

May 2023 – Present

- **Pre-Production:** Managed run-of-show, hiring crew, budget, legal paperwork, and Certificates of Insurance.
- **Production:** Led a team of 10 PAs, overseeing all technical aspects of production, including 14 simultaneous shoots for television, commercial, media relations, magazine, and interviews.
- **Post-Production:** Finalized cost sheets and reports, payroll on union/non-union start work and timesheets, and media clearance log(s) for legal.

#### Production Coordinator/Assistant

Aug. 2022 – Dec. 2023

- Spearheaded documentary research, informational bios, site mapping, and composing 37 interviews with conservation leaders.
- Drafted and presented over 100 pages of detailed research for environmental documentary development.

### Dicabi Solutions

*Raleigh, N.C.*

#### Marketing Consultant/Producer

Nov. 2021 – Present

- Produced branding materials, video and site content, positioning statements, and written industry pieces to connect Head Start and Early Childhood Education clients with professional and technological solutions.

### U.S. House of Representatives

*Washington D.C.*

#### Congressional Intern

June 2019

- Performed administrative duties: responding to constituent concerns and inquiries, delivering mail, and updating the constituent database.

## Skills

**Technical:** Microsoft Office, Adobe Creative Cloud (Premiere Pro Editing, Express, Photoshop), Canva, Broadcast Specs (film and TV), MLA and APA written formats.

**Other Skills:** Documentary Research, Media/Clearance Logs, Licensing, Expenses Tracking, Union and Non-Union Payroll, Exhibit G, Cost Cover Sheets, Timetable Grids, Branding Content (Print, Meta, Email, Website), Fundraising and Sales Decks, Press Release(s).

**Language:** English (Fluent), Spanish (Working Proficiency), French (Working Proficiency).

**Awards and Certifications:** Congressional Silver Medal Award (U.S. Congress), Academic Dean's List, Graduation with Honors (Cum Laude), École Polytechnique's French Intermediate Certificate (B1-B2).

## Relevant Projects

- ***American Humane Hero Dog Awards*** (2025): *Production Manager*.
- ***American Humane Society Brand Anthem*** (2025): *Associate Producer*.
- ***Escape From Extinction Rewilding*** (2024): *Associate Producer (formerly Production Research Assistant)* on environmental feature film documentary. Presenter at SoHo Ludlow House private screening during New York Climate Week, Global Humane Advisory Council's private screening in London, and Raleigh premiere.  
  
*Accolades:* "Best Film" at International Film Festival The Hague. "Best Wildlife & Nature Documentary" at DOC LA, "Best Environmental Documentary" at the Oregon Independent Film Festival, "Best Documentary" at The New York Independent Cinema Awards and The Atlantis Awards, and "Environmental & Nature Film (Over 30 minutes)" Finalist at the Nature & Tourism Film Fest NATOURALE. "Official Selection" at Breckenridge Film Festival and International ChangeFest. Academy Awards qualified release (longlisted).
- ***Bring Joy and Love into Your Home PSA*** (2024): *Associate Producer*.
- ***LIV Golf Promos*** (2024): *Production Manager*. Operated live-event involving talent press kits, promo stills, The CW commercial, and more.
- ***Adopt a New Furry Member of the Family PSA*** (2024): *Production Coordinator*.
- ***American Humane Hero Dog Awards*** (2023): *Production Manager*. Ran show for A&E/Fyi network broadcast and live-event.
- ***Foundation Medicine Brand Anthem, Every Moment Matters*** (2023): *Key Production Assistant*.
- ***LIV Golf Promos*** (2023): *Key Production Assistant*.
- ***Happy 50th Loro Parque*** (2022): *Key Production Assistant*.
- ***American Humane in Action!*** (2021): *Production Assistant Intern*.