

Andrew Nathanson, SAFe5 SSM, TKP, PMP, CAL-E

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PROFESSIONAL PROFILE

Passionate Producer and Project Manager (PMP) with 20+ years experience successfully executing for major media entities. Seeking Producer or Project Manager opportunity. Produce concurrent diverse projects with staff sometimes exceeding 100, averaging 10% under budget, and work well under pressure. Background includes film and video production, live broadcasts, festivals, concerts, and events. Production increased 30% to \$220 Million at Miami-Dade County Film Commission, in five years.

CORE COMPETENCIES

- Certified Project Manager (PMP)
- County government background
- Logistics planning and execution
- Media, public, and client relations
- Utilize scrum in agile environment
- Certified Scrum Master (SAFe 5 SSM, CSM)
- Creative vision, strategy, and problem solving
- Define and manage scope, budget, and schedule
- Vendor selection, contracting, and management
- Risk identification and management

RELEVANT EXPERIENCE

- Produce major video productions, festivals, events, and concerts on time and under budget.
- Engineered successful production facility launch, including marketing and public relations campaigns.
- Managed, monitored, and controlled film industry activities for the Miami-Dade County Mayor's Office Film Commission, resulting in a 30% increase in film production over a five-year period.
- Projects brought in on time averaging 10% under budget, maintaining first-tier quality deliverables.
- Shared business agility insight, playing a significant role in a research study funded by the National Science Foundation on Covid-19 impact on businesses, led by a University of Florida professor.
- Collaborated with Listen Think Execute consulting principal for creation of section of Certified Agile Leadership (CAL) program, on Leadership and Awareness (Situational, Cultural, and Personal).

PROFESSIONAL EXPERIENCE

Producer / Project Manager - Gator Media, Inc. – Miami, FL; 2000 – 2025

- Successfully administer all project processes, closing on time and averaging 10% under budget.
- Plan, manage, monitor and control logistics, contracts, financials, staffing, and vendors pragmatically.
- Manage budgets, accounting, financial documents, actualizing, and correspondence to close projects.
- Utilize scrum and Kanban methods, scaled scrum on large projects, in demanding agile environments.
- Provided creative vision for 'Burn Notice' final season BTS videos and 'River Monsters' season promo.

Regional Manager - Gun For Hire Production Center – Miami Beach, FL; 1999 – 2000

- Managed 25,000 square foot production facility, with space booked at 90% capacity upon opening.
- Supervised venue opening, from construction phase to functioning facility, with remote editing suites.
- Engineered successful production facility launch, including marketing and public relations campaigns.
- Oversight of code compliance, policies, procedures, emergency contingencies, and risk management.

Coordinator - Miami-Dade County Mayor's Office of Film & Entertainment – Miami, FL; 1994 – 1999

- Supervised all major motion picture productions for the County Film Commission, including risk management aspects (major stunts and pyrotechnics).
- Coordinated logistics and permits with productions, County Departments, and over 25 municipalities.
- Monitored and controlled all permitted activities and resolved issues around-the-clock.
- Filming increased 30% during this period, from \$170 million to \$220 million.

Photographer, Videographer, and Public Relations - Miami-Dade County Parks – Miami, FL; 1993– 1994

- Shot photography and videography documenting all Parks Department activities.
- Photographs published regularly and videography broadcast periodically.
- Provided public relations support as needed.

Freelance Contractor - Film, Video, and Still Photography – Miami, FL; 1991 – 1993

- Handled logistical requirements as needed in mid-level capacities.
- Photographs published periodically.

Producer and Promoter - Concert and Special Event Production – Miami, Gainesville, FL; 1986 – 2008

- Produced, Line Produced, and Production Managed large concerts, festivals, and events.
- Advanced full contract and tech rider requirements for talent, stage, lights, sound, travel, hotels, hospitality, and staffing. Broadcast logistics incorporated within.
- Supervised and executed marketing and public relations activities.
- JVC Jazz Festival's Line Producer for large and mid-size concerts (Miami Beach - 2004-2007).

EDUCATION

Master Certificate: Applied Project Management
Villanova University – Villanova, PA GPA: 3.7

Bachelor of Science: Public Relations (Minor: Business Administration)
University of Florida – Gainesville, FL GPA: 3.0

AFFILIATIONS

Certified Scrum Master (SAFe SSM), Scaled Agile, 2020 - Current.
Certified ScrumMaster® (CSM), Scrum Alliance, 2018 - Current.
Certified Project Management Professional (PMP), PMI, 2015 - Current.
Project Management Institute (PMI), Member, 2015 - Current.
Florida Film Production Coalition, Board Member, 2008 - 2010.
Gator Club, Vice-President Athletics, 1996-1997; Board Member, 1995-2000.

**AWARDS &
HOBBIES**

PromaxBDA Award – “River Monsters” Season Opening Promo (2013).
Concert photographer and reviewer for the Palm Beach Post (2011-12).
Photography published and exhibited.
Outstanding Member & Most Valuable Gator - Gator Club of Miami (1997).
Gold Medal Award (Video - Best County Parks Department in US) – Dade County.

SKILLS

Project management (PMP), producing, scrum master (CSM), budgeting, scheduling, logistics, staffing, risk management, transportation, permitting, marketing, public relations, media relations, videography, photography, and composition.

PROJECTS (Partial List)

PRODUCER / LINE PRODUCER / PRODUCTION MANAGER

“River Monsters” – promo – Animal Planet (Awarded PromaxBDA Bronze – Creative Producer and Line Producer)
“The U: Part 2” (“30 for 30”) – Television – Rakontur
Marvel / Walmart - Theatrical Spots (2) – Ad-Dispatch
World Cup – Promo – Univision
“Steve Wilkos Show” – Promo – NBC
National Geographic Wild – Promo – 2C Media
McAfee Mini-series – Interview – Rakontur
Autotrader (3D Mapping) – Spot – Zambezi
KFC – Spots (10+) – Native Films
EPIX – Promos (2) – 2C Media
“Coast Guard – Florida” – Promos – 2C Media
HGTV – Promos (3) – HGTV
Telenet (Yanina Wickmayer) – Spot – Caviar
Citgo (Milka Duno) – Spot – TMG
Cruisewear – Spot – Home Shopping Network
“Behind The Burn” (“Burn Notice”) – BTS (12+) - 2C Media
Earvin “Magic” Johnson’s Magic Card – Spot – The Station
16th Annual Caribbean Festival – Television – Native Films
TD Ameritrade (Olympians) – Spot – ESPN
Nickelodeon Superbowl (FloRida) – Promo – Spots Films
Nickelodeon – Promos (2) – Spots Films
CNN – Promo – 2C Media
Seminole Hard Rock Casino – Spot – Charles Street Films
“Police Women of Broward County” – Promos - TLC
“Burn Notice” – Promo Stills – NBC
Kevin Rudolf/Birdman “Welcome to the World” – Video
Twin Eagles – Spot – The Motta Company
ClearChoice Dental Center – Spot – Forti-Layne
Still Photo Shoots – Budweiser, Zipcars, etc.

LOCATION MANAGER / LOCATION SCOUT

“Parker” (Florida) – Film – Director Taylor Hackford
Ford – Spot – Superprime
WWE – Promo – Rob Perkins Productions
“Nip / Tuck” – Promos – Firefly Entertainment
“Amazing Race” – Promos – CBS
Dept. of Tobacco – Spot – Crispin Porter + Bogusky
Toyota – Spot – Harvest Films
Aerosmith “Girls of Summer” – Video – FM Rocks
Domino’s UK – Spot – Native Films
Scotts Turf Builder – Spot – The Artists Company
“Superpower Dogs” (IMAX) – Film – Woofco Productions
Prudential – Spot – Station Film
McDonald’s (Venus & Serena Williams – Spot – D.N.A.
“Real Gilligan’s Island” Promo Spot–TBS
Blue Shield – Longfellow Productions
Baptist Hospital – Spot – Magnet Filmworks
Volkswagen – Spot – Believe Media
Coca-Cola – Spot – Traktor
Sony PlayStation – Spot – Partizan Films
R. Kelly, Lil Kim, Nelly, Methodman - Video - Geneva Films

CONCERTS / SPECIAL EVENTS

Arts Festival (2 years): Itzhak Perlman, Pat Metheny, Renée Fleming, Sir James and Lady Jeanne Galway, Arturo Sandoval/VIP event, Yellow Jackets, and Joshua Bell - Line Producer.
16th Annual Caribbean Festival (Bob Marley Day – 12 camera shoot, live to tape) – Native Films, Line Producer.
“Shaq’s Big Challenge” (Television - Grand Finale – 6 camera shoot, live to tape) – ABC, Field Producer.
JVC Jazz Festival – Festival Productions, Line Producer.
2006: Concerts [4] – Eartha Kitt, Medeski Martin & Wood, etc.
2005: Concerts [6] – Chris Botti, Norman Brown’s Summer Storm (with Peabo Bryson), Raul Midon, etc.
2004: Concerts [3] - Wayne Shorter, Jamie Cullum, etc.
Have a Nice Gig – Concert – (for Bon Jovi opening act) - AEG Events, Production Manager.
AFI / Loew’s Ultimate Film Fan Contest Tour – Production Manager.
Presidential Debate (Pres. Bush/Sen. Kerry) – Commission on Presidential Debates, Stage Manager.
Grey Goose (Corporate Event - Gavin Degraw at Versace estate) - Conde Naste, Permit Management.
Microsoft Annual Convention 2003 – Diva Digital, Stage Manager.
Dividos (Concert) at Billboard Live – Executive Producer / Production Manager.
Palm Beach Film Festival Gala 2001 (Honoree - Leslie Caron) - SFX, Stage Manager.
Revlon Convention (Concert at Mar-a-lago - Palm Beach) - SFX, Talent - Ray Charles, Stage Manager.
Palm Beach Film Festival Gala 2000 –SFX, Richard Zanuck, Samuel L. Jackson, Tommy Lee Jones, Stage Manager.
Concerts: Jane’s Addiction, Al Dimeola/Stamley Jordan, Robert Cray, Gregg Allman, Burning Spear, The Wailers, Cheap Trick, Ronnie Milsap, UB40, The Commodores, Crowded House, Sam Kinison, Warrant, Bonham, Alan Holdsworth / Ronnie Montrose, et. al. – Producer, Production Manager.

MIAMI-DADE COUNTY MAYOR'S OFFICE OF FILM & ENTERTAINMENT

Feature film productions for which permits and logistics managed include:

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|------------------|---------------------|------------------------------|
| Any Given Sunday | Random Hearts | There's Something About Mary |
| Analyze This | Eight Millimeter | Michael Kael in Katanga |
| The Holy Man | Out of Sight | Instinct |
| Wild Things | Speed II | Pronto |
| Donnie Brasco | The Pest | Blackout |
| Birdcage | Big City Blues | Curdled |
| Before and After | Up Close & Personal | Hello, She Lied |
| Fair Game | The Substitute | Gone Fishin' |
| Striptease | Blood & Wine | Two Much |
| Bad Boys | Just Cause | The Perez Family |

Television productions for which permits and logistics managed include:

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|---------------------------|--------------------|-----------------------------|
| Maximum Bob | Sins of the City | Lawless |
| Assault on Devil's Island | Julie Walters Show | MTV Europe's "World Tour" |
| Good Morning America | Kavanagh QC III | Late Show / David Letterman |
| MTV's "Real World" | MTV's "Road Rules" | Today Show |
| Wizards | Club Paradise | Rescue 911 |