

Jennifer Taing

Content Creator | Producer | Project Manager

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- Team & Project Management: 15+ years of overseeing teams of creative professionals and simultaneously handling numerous projects.
- Content Development: 20+ years in producing projects from start to finish in television, film, and commercials.
- Digital Marketing: 5+ years in producing digital campaigns for social media to generate brand growth and increase revenue expansion.

PROFESSIONAL EXPERIENCE

Rain The Growth Agency

Integrated Producer

05/2022 - 06/2023

- Developed and managed 150k-550k production budgets.
- Collaborate with agency teams and key stakeholders including but not limited to client service, creative, and post-production to execute campaigns and support key marketing initiatives and increased viewership by 30%.
- Managed all aspects of production including content and budget development, production management, as well as post-production.
- Established overall project schedule based on individual task estimates.

Diamond View Studios

Creative Producer

05/2021 - 05/2022

- Proficiently produced productions from conceptualization to distribution ensuing exemplary reviews from clients.
- Created project management tools to accurately communicate with clientele and successfully carry out deliverables on time.
- Ensured production was on schedule within the timeline while not exceeding the allocated budgets resulting in an increase in revenue.
- Supervised virtual production projects and oversaw real-time visual effects environment and connecting different team members within the virtual production realm, including those from the physical production team, art department, and real-time crew.

Bluewater Media

Content Producer

02/2019 - 05/2021

- Adeptly produced projects from start to finish with a sweeping success rate with clients.
- Formulated and monitored budgets ranging from 10k-250k.
- Developed templates to obtain accurate information and enhance communication between client and producers creating less errors during the production process.
- Developed new video strategies for social platforms to keep content current with market.

HSN

Associate Producer

05/2017 - 10/2018

- Executed daily meetings with producers, directors, and production teams to foster open communication between departments and establish ongoing success.
- Actualized and tracked spending and reduced expenditures by 20%.
- Restructured and improved production process by implementing project management tools which increased productivity by 10%.

Production Coordinator

05/2016 - 05/2017

- Trained and directed a team of freelance PAs to assist on numerous projects.
- Calculated spending and expenses for budgets between 5k-20k.
- Managed the production office, while serving as the point person for each department.

Live Production Assistant

03/2014 - 05/2016

- Executed tasks as assigned during high profile events and celebrity visits.
- Managed the production office, while serving as the point person

Self Employed (Freelancer)

Production Assistant, Production Coordinator, Casting Associate, and Location Scout

08/2008 - 03/2014

Companies: USA TV Network, Emmet Furla Film, Summit Entertainment, Gold Circle Film, Hallmark
Film: Pitch Perfect, Now You See Me, Broken City, Bernie the Dolphin 2, & Love in the Sun
Television Series: Common Law Season 1

EDUCATION

2008

MBA Business Administration • Argosy University

2004

BA Film/Video Production • Florida State University