

# Maya Ajanaku

<https://shotbymaya.myportfolio.com>

2250 Bluff Oak Way  
Tallahassee, FL 32311  
**WILLING TO RELOCATE**  
**ANYWHERE**  
**(850) 756-6325**  
**ajanaku.maya01@gmail.com**

## EXPERIENCE

### **Patio Casual Outdoor Furniture, St. Pete FL — *Marketing Manager***

February 2021 - May 2021

Assisted with weekly data reports.

Capture images of new products at our business and once delivered to our customers' homes.

Created an easy functional website that showed daily inventory throughout the store also allowing furniture to be purchased through the website through inquiries.

Took daily stock of new inventory to assist in weekly reports to increase sales numbers.

### **Highland PMG, Tallahassee FL — *Marketing Assistant***

August 2021 - April 2022

Create monthly calendars that portrayed events/important dates to increase interaction between residents and the leasing office.

Create different banners for our business to put in different areas to increase traffic for our business when in our opening stages of the property release.

Photographed the different layouts of our apartments to help show prospects what a finished unit would look like during construction period

### **Eclipse On Madison, Tallahassee FL — *Marketing Director***

July 2022 - November 2022

Create monthly calendars that portray resident events/important dates to increase interaction between residents and the leasing office.

Create different banners for our business to post on social media platforms to increase traffic for Fall (move-in season).

Photographed the different layouts of our apartments to show future tenants what their apartment layout would be which changed based on apartment placement.

Organized visits to FSU campus to increase knowledge of our apartments having space in which we gave out different free items with our logo on it.

## SKILLS

Marketing

Creative

Adobe Photoshop, Lightroom,  
& PremierPro

High customer service skills

## CAREER ADJECTIVES

Experienced lifestyle photographer/marketer with 3 years of experience working collaboratively to create beautiful images. Looking to expand my career adding more marketing content to my resume for business and different organizations.

Create different promotional discounts for our prospects to reach 100% sales occupancy for the following year.

## **SBM Studio Productions (Shotbymaya\_), Tallahassee FL — Lifestyle photographer**

April 2021 - Present

Work hand & hand daily with different artists/labels to create content for their social media.

Worked with different club promotion teams in which to create promotional videos for events to showcase on different social media outlets such as Instagram and Twitter.

Worked under Def Jam Records for Rolling Loud Miami 2022 weekend taking pictures and a recap video • Created multiple websites for different businesses to help reach more exposure.

Create different promotional videos for social media such as TikTok & Instagram to gain more exposure to different types of age groups.

Worked with Ignite The Culture program for their annual Celebrity Basketball Game on photos and recap videos of the event for different social media outlets.

Have created/influenced businesses from the startup through business photo shoots and marketing consultations to boost their sales through different social media outlets whether that be Instagram, TikTok, Twitter, etc. such as (@ytcoutoureofficial on Instagram, @eclipseonmadison on Instagram for Fall 2022).

Perform daily consultations with clients to review their end goal with their business and build different social media accounts in which to help boost sales.

## **TNT Official, Gainesville FL — Event videographer**

October 2021- Present

Capturing different moments throughout the night to put together a recap video of different events including homecoming parties, brunches, special guest club appearances, etc.

Create different customs flyers for different events across FL-GA.

## **EDUCATION**

### **Santa Fe College, Gainesville FL — Associates of Arts**

August 2018 - December 2019

Associates of Arts (Journalism)

**University of Florida, Gainesville FL — *Bachelor of Arts***

January 2020 - January 2021

Journalism major with a focus on Media production.

**Florida Agricultural & Mechanical University, Tallahassee FL  
— *Bachelor of Arts***

May 2021 - Present

Journalism major with a focus on Broadcast Journalism.