

SERENA NICHOLE JAMES

HAIRSTYLIST | MAKEUP ARTIST

770-363-8181 | Snikkij@SerenaNicholeIntl.com | Licensed Cosmetologist

Member of IATSE Local 798 and Local 631

Summary

- Over 20 years of experience as a Hair and Makeup Artist for film, television, live performance particularly in theme park environments, and print
 - Notable celebrity clients from entertainment and the corporate world include Steve Harvey and family, Tamera Mowry-Housley, Sunny Hostin, Loni Love, Bishop TD Jakes, Lisa Nichols, Jonathan Sprinkles, Michelle Ebanks, Lamman Rucker, Bob Iger, Bob Chapek, Rosalyn (Ros) Durant, Josh D'Amaro, Coco Jones, Yolanda Adams, and Sir Richard Branson
- Expert in wig design and styling, and application; Strong knowledge of period hair styles
- African American hair specialist, including weaves
- Proficient with both character and beauty makeup including bridal looks; airbrush makeup; and men's makeup and grooming
- Fully versed in all COVID-19 safety protocols and practices for working in close contact with clients and staff teams
- Outstanding team leadership and department management skills including supervising team members and coordinating schedules
- Served as Executive Board member and Head Shop Steward for Local 631 - WDW Cosmetology

Work Experience

Walt Disney World – Orlando, FL

Coordinator of Cosmetologists

Sept 2010 – Jan 2022

- Manage Hair and Makeup departments and oversee execution across multiple different attractions, events, and company departments throughout the park and connected facilities; design and execute hair and makeup throughout park
- Manage and schedule stylists for different units of the ***Mickey's Once Upon a Christmastime Parade***; coordinate wig maintenance and makeup for cast members; Design and maintain the Ice Skater Unit
- Manage wig and makeup department, comprised of six personnel at ***Disney Dreamer Academy***; act as Key Hair and Makeup for special events including ***National Association of Black Journalists*** conferences
- Lead HMUA team at numerous locations for VIP photo shoot opportunities and follow through with VIP talent during stage appearances
- Coordinate all Hair and Makeup services for brides for ***Disney Weddings***
- Act as Key Hair and Makeup Artist for press junkets for major park events including ***Star Wars Galaxy's Edge Grand Opening***; ***Star Wars: Millennium Falcon Ride Opening***; and ***NBA Experience Grand Opening***

Blue Whale Productions - Orlando, FL

Hair and Wig Specialist Coordinator

Aug 2021- Nov 2021

- Lead Stylist for ***Howl-O-Scream*** event at SeaWorld, Orlando
- Designed wigs for 56 assorted characters
- In charge of wig maintenance throughout event season

Walt Disney World – Orlando, FL

Cosmetologist – Wig and Makeup Department

Jul 2009 – Sept 2010
and Oct 1994 – Mar 2006

Selected Additional Credits

COMMERCIALS

Magic Car Night 2021 - Disney/Chevy - MOCEAN **Assistant Hair**
NBA Experience 2019 - Disney **Key Hair/Makeup**
Disney Magic Music Day 2005 - Yellow Shows Productions **Key Hair/Makeup**

CONVENTIONS

Microsoft 2017-2019 - Orange County Convention Center **Head of Hair/Makeup Department**

LIVE THEATRE

Prom Tour 2021 - Doctor Phillips Performing Arts Center **Hair Assistant 2nd Chair**
Les Misérables Tour 2019 - Doctor Phillips Performing Arts Center **Hair Assistant**

TELEVISION

David Makes Man (Season 2, 2021) Page Fright/HBO/OWN **Hair Asst/3rd Chair**
The Right Stuff (2020) Appian Way/National Geographic **Hair Assistant**

Education And Professional Development

Dekalb Technical Institute, Covington, GA - ***Cosmetology Diploma*** (1992)

Barbizon Acting and Modeling School, Tampa, FL - Professional Courses in ***Makeup-Beauty Application*** and ***Corrective Beauty Application*** with Dermablend