

## **KIM FESTA GELNAW**

Kim Festa Gelnow has had a varied career. She spent over 20 years working with Oscar-winning film producer Stanley Jaffe. Kim began at Jaffe/Lansing, an independent film production company Mr. Jaffe had in partnership with Sherry Lansing.

During most of her tenure, she was involved in the production process of commercial feature films. Kim worked closely with creative executives and movie studio staff at both Paramount Pictures and the Sony Studios.

In the nineties, Kim became the Executive Assistant to Mr. Jaffe in his role as President & Chief Operating Officer at Paramount Communications, (now Viacom International). At the time, Paramount owned Paramount Pictures, Simon & Schuster Publishers, Madison Square Garden, The NY Knicks, The NY Rangers and more. While in that role, Kim experienced a diverse array of responsibility. Following that position, she continued her professional relationship with Mr. Jaffe, again at his film production company, Jaffilms, LLC.

Later, Kim worked in the Chairman's office of Golden Books Entertainment. She was exposed to the production of children's entertainment in different mediums, i.e. books, tv programming, videos, etc. From that experience, she developed a passion for creating interesting and innovative children's entertainment of her own.

Her other pursuits have included work as a production coordinator for an outdoor advertising company and residential interior design professional. She enjoys many hobbies—photography, golf and singing in particular.

Kim was born in Montclair, NJ. After a stint in Los Angeles and many years in New York City, Kim now resides in Tequesta, FL. She is married and has twin sons.

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