

John Heath

Video & TV Editor/Producer

Gainesville, FL 32601

johncheath@gmail.com

+1 352 812 4441

Collaborative producer with 7+ years of technical expertise in directed diverse productions, creative strategizing, compelling storytelling specializing in the areas of video editing, motion graphics, cinematography, color correction, and grading.

Authorized to work in the US for any employer

Work Experience

Video Producer/Owner

Five Seven Film - Gainesville, FL

February 2015 to Present

- Develop an overall video brand messaging strategy
- Manage and oversee all technical aspects of video recording and editing
- Review shooting script and raw material to create a shot decision list based on scenes' value and contribution to continuity
- Trim footage segments and put together the sequence of the film
- Input music, dialogue, graphics, and effects
- Create rough and final cuts
- Ensure logical sequencing and smooth running
- Collaborate with clients from production to post-production process with a high-level communication style.

Production Coordinator

WFBD Pensacola - Pensacola, FL

February 2019 to June 2020

- Efficiently managed complex production scheduling.
- Co-managed a team of 10 including videographers, editors, GFX, and studio crew.
- Provided articulate communication of timelines and deliverables to the executive team.
- Shoot and edit commercials and TV shows, live stream events for corporate clients.
- Color correction of raw footage.

Production Shooter & Editor

WFBD Pensacola - Pensacola, FL

March 2018 to February 2019

- Named Senior Editor by providing consistent quality, decreasing turnaround times, and meeting deadlines.
- Quickly became lead Field Production Director for my ability to think on my feet and react in a more fluid environment.
- Co-manage many live and pre-recorded productions simultaneously in a highly fast-paced environment.

Creative Services

CBS Television Stations - Gainesville, FL
July 2016 to July 2017

- Film & edit TV commercials and shows.
- Color correction of raw footage.
- Manage relationships with clients.

Videographer

Gatorwell Health Promotion - Gainesville, FL
October 2013 to August 2016

- Learned tech specifications and stylistic approach to shoot and edit video specifically for social media.
- Directed diverse productions ranging from lighthearted to educational to highly dramatic with strong client satisfaction.

Education

Bachelor of Science in Telecommunications

UNIVERSITY OF FLORIDA - Gainesville, FL

Skills

- Davinci Resolve Pro (3 years)
- Cinematography & Digital Camera Operation
- Creativity
- Non-linear editing & Adobe Creative Suite
- Organization
- Directing
- Communication
- Color Correction & Grading, DaVinci Resolve
- Flexibility
- Time Management
- Adobe Premiere
- Final Cut Pro
- Adobe After Effects
- Adobe Premiere
- Adobe After Effects
- Adobe Premiere
- Adobe Illustrator
- Video Production
- Video Editing
- Filming
- Adobe After Effects

- Photography
- Motion graphics
- Adobe InDesign
- Adobe Photoshop
- Post-production
- Project management
- Windows
- Google Docs
- Typography
- 2D animation
- Photo editing
- Mentoring

Links

<http://FiveSevenFilm.com>

Assessments

Social media — Highly Proficient

May 2020

Creating content, communicating online, and building a brand's reputation.

Full results: [Highly Proficient](#)

Verbal communication — Expert

June 2020

Speaking clearly, correctly, and concisely

Full results: [Expert](#)

Marketing — Proficient

June 2020

Understanding a target audience and how to best communicate with them

Full results: [Proficient](#)

Verbal communication — Expert

June 2020

Speaking clearly, correctly, and concisely

Full results: [Expert](#)

Social media — Expert

November 2021

Knowledge of popular social media platforms, features, and functions

Full results: [Expert](#)

Basic attention to detail — Expert

May 2021

Identifying differences in materials, following instructions, and detecting details among distracting information

Full results: [Expert](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.