

BRADEN WORRELL

Business Owner, Video Marketing Strategist & Creative Project Manager producing purpose-driven commercials & short films. Thrives on results-focused, compelling storytelling, fast-paced international travel & punctually delivering exceptional brand stories.

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MonumentalProductions.co

EXPERIENCE

Monumental Productions, Indianapolis, IN — *Co-founder*

November, 2018 - Present

- Produce cinematic brand stories that drive empowerment, environment, and education
- Serve as Director, Producer & Cinematographer on every project

12 Stars Media, Fishers, IN — *Creative Director*

December, 2013 - October, 2018

- Lead a team of production & post-production team members in producing professional web & TV video content, locally & internationally including China, Australia, Morocco & Philippines
- Produced, wrote, & edited web videos on a weekly basis. Manage and design projects from Development to Distribution
- Associate Director, *Finding Hygge*, feature-length documentary film on Danish Culture & World Happiness
- Extensive interview experience with Fortune 500 Executives, Best-Selling Authors, Sports Stars, & International (non-English speaking) talent
- Directed world-encompassing productions with clients in Trade Service, Hospitality, Healthcare & Environmental industries

Braden Worrell Marketing, Indiana — *Video Freelancer*

July, 2012 - November, 2013

- Directing, Writing, Videography, Editing, Production Assistant, Teleprompter, Lighting, Photography, Basic Web Development

EDUCATION

Hanover College, Hanover, IN — *Communication, B.S.*

August 2008 - May 2012

- Dean's List, cum laude, with a focus in media communications
- Business Scholars Program with a focus on marketing
- President of Student Broadcast Association for 2 years
- 2012 "Independent Man of the Year" Award

SKILLS

Filmmaking & Storytelling

Videography

Licensed Remote Pilot for
Small Unmanned Aircraft
Systems

Narrative & Broadcast Writing

Interviewing

Photography

Business Management

Team Leadership

Project Management

Adobe Premiere Pro

Grant Writing

Travel Planning, Carnets &
International Customs

Accounting

AWARDS

2018 Golden Telly Winner for
Non-Broadcast
General-Safety Category,
Director of **Siemen's Safety**
Series: Grit Blasting
Enclosure - Creative Director

2018 Best Documentary
(Feature): Finding Hygge
Annual Copenhagen Film
Festival - Associate Director

