

A la Carte, Inc.

6141 Pelican Bay Blvd. #19 Naples, Florida USA 34108

239-595-9026

Karen T. Bartlett, PRESIDENT

BartlettKarenT@gmail.com

As the go-to location scout in Southwest Florida, Bartlett provides scouting and location management services for print and video shoots from Sanibel/Captiva Islands and Fort Myers, to Naples, Marco Island & The Everglades. She works closely with the regional film offices of Collier and Lee counties, which offer a broad diversity of locations from stunning stretches of white sand beaches with aquamarine waters to resort-chic cities to quirky island villages to the extreme wilderness of The Everglades and the Ten Thousand Islands. The region both uninhabited barrier islands and luxurious resort islands, as well as Old Florida attractions, major league ballparks, parks and green spaces, cottages and mansions, animal sanctuaries and world-class botanical gardens.

Bartlett has worked on commercials, print ads, documentaries and catalogs for national products including Dunkin Donuts, Chico's, White House Black Market, Estee Lauder, Gap Kids, Southwest Airlines, Blair, Soft Surroundings, Visit Florida, Vera Bradley and others.

Bartlett is also an award-winning travel journalist and travel editor whose features and photos have been published in hundreds magazines and newspapers in several countries. She is the author of 12 travel coffee table books and three destination travel guidebooks for families with children. She has served as the travel editor of Gulfshore Life, the region's top lifestyle magazine, and she is currently the travel editor of Neapolitan Family Magazine.

Ad Agency Background

As the founder and CEO of an award-winning Atlanta-based public relations/advertising agency, Bartlett has a solid understanding of advertising and production needs. The Bartlett Group served a range of clients including retail and consumer goods, financial services, tourism, travel and hospitality, high technology and healthcare, commercial and residential real estate, publishing and non-profit organizations. In addition to retainer clients, the agency's boutique clients included Coca Cola USA, American Express, Hartsfield-Atlanta International Airport, the U.S. Department of Health and Human Services and SAS Airlines. The agency was an early pioneer of cause-driven marketing, pairing corporate clients with nonprofit organizations to raise millions of dollars for good.