

# Chelsea Alan

## FILMMAKER & MEDIA STRATEGIST

### EXECUTIVE PROFILE:

I am a motivated and results-driven filmmaker and media strategist seeking freelance, contract, or full-time employment in a film or marketing oriented position in the greater Atlanta area.

### SKILLS AND EXPERTISE:

**Technology:** Proficient in Avid, Adobe Premiere, Final Cut Pro, Adobe Photoshop, Adobe After Effects and Excel.  
Typing: 60 WPM.  
Camera Experience: C100, C300, Sony a7iii, and NikonD850.

**Organization:** Sufficient use of spreadsheets, charts, etc., to record information in a visually efficient way.

**Customer Service:** Fosters strong relationships with customers quickly and efficiently. Increased the customer rate of return in previously held volunteer and work positions.

### EMPLOYMENT HISTORY:

#### Production Assistant

*Google Developer Studios | July 2018-Present*

- Constructs and deconstructs lighting and camera equipment.
- Provides general assistance with on set production including slating and set preparation.

#### Digital Publishing and Editorial Intern

*Santa Clara Magazine | May 2018-May 2019*

- Managed and created digital content for publication.
- Developed social media marketing strategy; increased instagram following by 14%, increased linkinbio click-through by 46%
- Filmed and edited videos using the Nikon D850 and Adobe Premiere.
- Photographed events and alumni and edited photos on Adobe Photoshop.

#### Event Coordinating and Marketing Intern

*Santa Clara University Law School | April 2016- April 2017*

- Coordinated meaningful career related events for students.
- Designed event marketing: flyers, Facebook posts, email blasts.
- Managed the accounting department with day-to-day duties

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### CONTACT INFORMATION:

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thechelseacollections.com  
linkedin.com/in/chelsea-alan

### REFERENCES:

Available upon request.

### ACADEMIC BACKGROUND:

#### Santa Clara University

*Communication, B.A. | June 2019*

- Emphasis in digital filmmaking
- Genesis Film Festival Short Fiction and Thesis Film Winner

#### Marjory Stoneman Douglas High School

*Highschool Diploma | 2015*

- National Honor Society

### INVOLVEMENT & INTERESTS:

- 2019 Genesis Film Festival Co-Chair
- University Embrace Facilitator
- Mockumentary filmmaking
- Web design
- Investigative journalism
- Sailing
- Tennis