

**Jasmine Jackson**  
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## EDUCATION

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### **Florida A&M University**

Bachelor of Science, Broadcast Journalism

Tallahassee, FL

Aug 2011- Dec 2015

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## EXPERIENCE

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### **Eastern TV**

*Production Assistant*

Miami, FL

May- June 2016

- Assist with the set up of the production shoot
- Participated in the editing and post production of the media project
- Managed cleanup of the shoot
- Booked guest and talent

### **WTXL-ABC27**

*News Intern*

Tallahassee, FL

Aug-December 2015

- Write and edit VO/VOSOTS for news
- Pitched story ideas in producer's meeting
- Shot video footage to air in evening newscast
- Involved in production procedures
- Booking guest for show
- Operated teleprompter for the 6pm show
- Assist in booking talent for the show

### **FAMU TV20**

*Producer*

Tallahassee, FL

Aug 2014-May 2015

- Produce 30-minute newscast that aired in 80,000 households
- Assigned stories to associate producers and multimedia journalist
- Writing and editing in-depth stories on deadline
- Wrote press releases for events and organizations

### **Freedom 93.3**

*News Intern*

Tallahassee, FL

Aug 2013-Aug 2014

- Wrote news stories for on-air personalities
- Promoted social media pages
- Produced content for website

### **Cumulus Media**

*Production Intern*

Tallahassee, FL

June 2012-Aug 2012

- Produced sound bites for tv and radio
- Recorded voiceover for commercials
- Wrote creative commercials for clients
- Produced content for website
- Prepare scripts for talk show
- Book guest for Summer Birthday Bash

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## Skills

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Management, DSLR, AP Style, Videography, Digital Journalism, Final Cut Pro,  
Photography, Adobe Photoshop, Adobe Illustrator, ENPS, Aurora, Adobe Audition

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